

PayPal Guide

What is PayPal?

PayPal provides a way to send money to anyone in the world who has an email address.

Your credit card information is sent to PayPal securely, in other words, all the data is encrypted so that even if intercepted by anyone while passing across the Internet, the information cannot be extracted. Only PayPal can decipher the data. PayPal uses "SSL security" which is the industry standard way to send sensitive information in a highly encrypted form across the Internet. Virtually all on-line stores and banks use this same system.

The advantage for the **seller** is that I don't have to set up a "Credit Card Payment Gateway" with a bank to be able to accept Credit Card payments.

The advantages for the **buyer** are:

- ease of payment via Credit Card
- ability to pay in your local currency without paying any bank fees (bank charges for International bank drafts, or currency conversion fees)
- you pay no fees to PayPal
- no postage costs or postal delivery delays when sending your order and payment to me and you have a record of your payment



1

CHOOSE WHO TO PAY

If you wish to purchase an original painting from Ron Lace Studio simply access the Gallery, find the painting and click the Add to Cart button under the painting image.

The screenshot shows a gallery page titled "The Art and Photography of Ron Lace". The main feature is a large painting of a brown bear standing in a stream next to a waterfall, titled "Bear Falls". Below the painting, the text reads "Bear Falls - Original Oil on Canvas - 24x36 - \$600.00" and there is an "Add to Cart" button. To the right of the main image is a grid of smaller thumbnail images of various other artworks. At the top of the gallery page, there are navigation links: "Intro | Index | Slideshow", "QuickView • Large • Details", and "< Prev Next >". At the bottom right of the gallery page, it says "Generated by Shozam".

2

DECIDE HOW TO PAY

After you have selected an "Add to Cart" button to buy a painting at Ron Lace Studio the following page will load listing the item you have chosen, the quantity and the price. At this point you may proceed to checkout or continue shopping.

rface@yahoo.com

The screenshot shows a shopping cart page with the heading "Your Shopping Cart". At the top right, there is a "PayPal" logo with a "Secure Payments" icon. Below the heading is a table with the following columns: "Item", "Options", "Quantity", "Remove", and "Amount".

Item	Options	Quantity	Remove	Amount
Bear Falls - Original Oil on Canvas - 24x36 - \$600.00 Item # 0-0001		1	<input type="checkbox"/>	\$600.00 USD
Subtotal:				\$600.00 USD

Below the table, there is an "Update cart" button. At the bottom of the cart area, there are two buttons: "Continue shopping" and "Proceed to checkout".

PayPal protects your privacy and security.
For more information, read our [User Agreement](#) and [Privacy Policy](#).

If you decide to "Proceed to checkout" you will be asked to decide if you want to "Pay with Credit Card or Log In" to PayPal. If you have a PayPal account you just log in and complete the transaction. If you don't have a PayPal account you can simply pay using your credit card. Or if you prefer you can go to [PayPal](#) and setup a new account and then return to the shopping cart to make your purchase.

rflace@yahoo.com

Bear Falls - Original Oil on Canvas - 24x36 - \$600.00

Total: \$600.00 USD

Pay with Credit Card or Log In

  [Secure Payments](#)

[Learn more](#) about PayPal - the safer, easier way to pay.





Enter your billing information

Country:

First Name:

Last Name:

Credit Card Number:

Payment Type:    

Expiration Date: / CSC: [What's this?](#)

Billing Address Line 1:

Billing Address Line 2: (optional)

City:

State:

ZIP Code:

Home Telephone:

Email:

Already have a PayPal account?

Please log in

Email:

Password:

[Forgot email address](#) or [password?](#)

PayPal. The safer, easier way to pay.
For more information, read our [User Agreement](#) and [Privacy Policy](#).

3 PAYMENT SENT

Whether you choose the credit card method or have a PayPal account, PayPal will process the transaction and send the secure payment to me along with your shipping address. I will not see your credit card number or any of your financial information. You will receive an email receipt from PayPal.

Once I receive your payment I will package and ship your painting to you via FedEx. Please make sure your shipping information is accurate.